

**City Bridge Trust Business Plan Summary 2014-15**

Our **Strategic Aims** are:

The City Bridge Trust aims to address disadvantage by supporting charitable activity across Greater London through quality grant-making and related activities within clearly defined priorities. As an independent trust we have an important role to play in a pluralist society. We value diversity and are committed to fairness and transparency in our grant-making.

We believe in consulting widely and regularly so that we can respond to changing needs. We value user involvement in the delivery of services. We know that more can be achieved through collaboration with other funders and with the third sector. We aim to treat applicants with courtesy, respect and offer a speedy and efficient service.

Our **Key Objectives** are:

- To improve the knowledge and evidence base that informs, and is gleaned from, the Trust’s grant-making and social investments.
- To review the Trust’s policies, processes and resources to ensure it is fit to deliver its strategy.
- To maximise the impact of the funding available to the Trust, ensuring the full budget is committed by financial year-end.
- To contribute to the implementation of the Trust & CoL’s shared social investment strategy.
- To further develop the Trust & CoL’s shared philanthropy strategy to support the “City Philanthropy – A Wealth of Opportunity” work to celebrate and encourage more philanthropy in the City for the benefit of London; with a particular focus on young professionals.
- To review the Trust’s communications strategy (internal & external) and to resource and implement any recommendations for improvement.
- To maintain a suitably skilled staff team and to comply with the corporate Performance Development Framework.

Our **Key Performance Indicators** are:

<b>Description:</b> <b>[to be completed following review session with the Deputy Town Clerk of KPIs set out below]</b>	<b>Previous Year Performance (where comparable)</b>	<b>Target:</b>
1.	n/a	
2.	n/a	
3.	n/a	
4.	n/a	
5.	n/a	
6.	n/a	
7.	n/a	